Step one;

1. What’s the problem? Why is this cause your audience must know about?

Many endangered species, the world being polluted and too much human impact on the environment. The audience must know this in order to know why the World Wildlife Fund was created, to help endangered species, conserve the world, and have less human impact.

1. Find out what the organization does and who gives them funding.

They are trying to stop the degradation of the planet. They want the earth’s biodiversity to stay healthy and vibrant, and also to reduce the negative impacts of human activity. They focus on conserving critical places and critical species that are important for habitat or people. They also want to reduce human ecological footprint. Most of their funding comes from donators.

1. Discuss problems and successes associated with the organization

WWF has grown into one of the world’s largest and most respected independent conservation organizations. It has over 5 million people and active in over 100 countries on five continents. There is many problems for the world wildlife fund, there is much pollution caused by human impact that pollutes the air and water, causing many animals to lose their habitats and as well as dying, causing extinction, as well as degrading the earth.

1. Outline the organization’s size, number of workers, and what makes it a great organization.

WWF is the leading organization in wildlife conservation and endangered species. **It employs around 2,500 full time staff, values the support of more than 5 million people. Over the 50 years since it was founded, WWF invested almost US$10 billion in more than 13,000 projects. It’s a great organization as there trying to help the earth and the animals.**